

HEADIÇÃO – THE HEADIS CHARITY-PROJECT

The idea came a long time ago. By the end of 2014 it was the right time to realize the Headis Charity Project. It's about bringing sport to underprivileged kids around the world. At a regulated venue kids can play and have fun in a creative manner on a regular base. Headis-Tables are build from rain barrels and plywood together with the people to have Headis-Workshops afterwards. After our stay the supervisors get enough balls etc. to be able to keep on teaching and playing without the Headis-Team.

The first goal of Headição was to bring Headis to Brazil. Not to the huge soccer stadiums but to the poorer regions of the country where sportsvenues are needed more. The initial name was „Headição – Balls 4 the World“, meaning „the big Headis“. Meanwhile the project is called „Headição – Balls & Colorz for the World“. It is not limited to Brazil. Headição visited the Dominican Republic, realized refugeeprojects in Kaiserslautern and reached several schools in South Africa. Moreover Carl Kenz is a firm part of the team. He redesigns decayed facades in the different countries. Since the beginning of the project Robert Bachmann aka “Der Brecher” is part of the team as well and supports us with pictures and videos. Of course both of them volunteer!

FUN FOR A GOOD CAUSE

The Headis-Team doesn't rest to collect donations in different ways and gives its spare time on a voluntary basis as well. At the Headis-Events the players and spectators can donate their deposit and the Headis-Team around René Wegner spent more than one hour reverse vending machine.

Also crazy donationactions are used to collect money. René gut beaten up by the Olympic Judo Fighter Sergio Oliveira. For every donated Euro the fight lasted one more second. Due to the Headis Community the fight took six minutes! Even figure skater Tanja Szewczenko was part of a Charity Challenge and helped René to show a breathtaking kur on ice! Here you can see the videos: www.headicao.com/videos

DIFFERENT PARTNERS SUPPORT HEADIS

Lots of international partners supported Headição within the past years. The most important ones are the institutions in the countries Headição vistic with whom the stays are planned and realized. The time after the stay is just as important as the stay itself.

In Santo Domingo (Dominican Republic) the team of „Café con Leche“ has regular Headis-Times since 2015. „Café con Leche“ supports underprivileged kids in different parts of life such as education, participation, girls, physical care and mentoring.

Due to the cooperation with “weltwärts” (an initiative of the Federal Ministry for Economic Cooperation and Development where 5000 Germans volunteer in 80 different countries) we assure that since 2017 four schools in Port Elizabeth (South Africa) have Headis in their extracurricular support.

For every partner that wants to support Headição, there is the right dimension to do good. “We are happy about every donated amount. It starts with an empty bottle of beer at the tournaments but some of the guys from our community donate three-digit amount as well. That shows us how positive they see our project”, Wegner explains. The Team already sold more than 1000 Headição Charity for a donation of 5€. Since the very beginning of the project 100% of all revenues are spent on the project. Regional and national partnerships e.g. with the Lions Club go towards our common goals.

This dedication even won an award. At the ISPO, the world biggest sports trade show, the Team was rewarded with an award in the category Social Awareness. The ISPO is highly convinced by the keynote so they meanwhile are a firm and active partner of Headição.



PROSPECT

The next goals are already set. Due to the great cooperation with "weltwärts" in South Africa, the team around Wegner will go to the Cape of Good Hope again and build Tabletennistables from rain barrels and plywood.

Another great donation is running as well. Until the end of the game of last 16 of the german squad everybody can bid on social media on a Headis-Ball, signed by Mats Hummels. The winner also gets the framed picture of René and Hummels who met at a mutual commercial shooting.

Further information at www.headicao.com